

ROW NEW YORK • FALL BENEFIT

SPONSORSHIP LEVELS

	Event Access	Event Recognition: Digital Journal & Website	Leadership Committee Recognition	Senior Class Networking Reception	Red Carpet Recognition	Cocktail Hour Recognition	Select & Name a Signature Cocktail	Recognition Across All Row New York Events	Recognition During Remarks	Corporate Learn-to-Row Experience
IMPACT: Keeps an eight training, growing, and competing together all season through coaching, equipment, and race opportunities.										
\$100,000 Youth Rowing	2 VIP tables 20 tickets	✓	✓	✓	✓	✓	✓	✓	✓	✓
IMPACT: Supports college access programming, senior blazers, and senior portraits celebrating students' next chapter.										
\$50,000 Senior Class	2 VIP tables 20 tickets	✓	✓	✓	✓	✓	✓	✓	✓	
IMPACT: Powers coaching, competition, and travel opportunities for novice and competitive rowers to grow confidence and discipline.										
\$25,000 Rowing Excellence	2 tables 20 tickets	✓	✓	✓	✓	✓				
IMPACT: Invests in SAT prep, college readiness, and academic support that help juniors build confidence and prepare for college.										
\$15,000 College Readiness	1 VIP table 10 tickets	✓	✓	✓	✓					
IMPACT: Strengthens our alumni network and their connection to Row New York.										
\$10,000 Alumni Success	1 table 10 tickets	✓	✓							
IMPACT: Supports programming across school-day adaptive and Veterans initiatives, providing adaptive equipment when needed.										
\$5,000 Community Rowing	4 tickets	✓								
IMPACT: Provides essential transportation costs for student-athletes traveling to access programming.										
\$2,500 Program Transportation	2 tickets	✓								